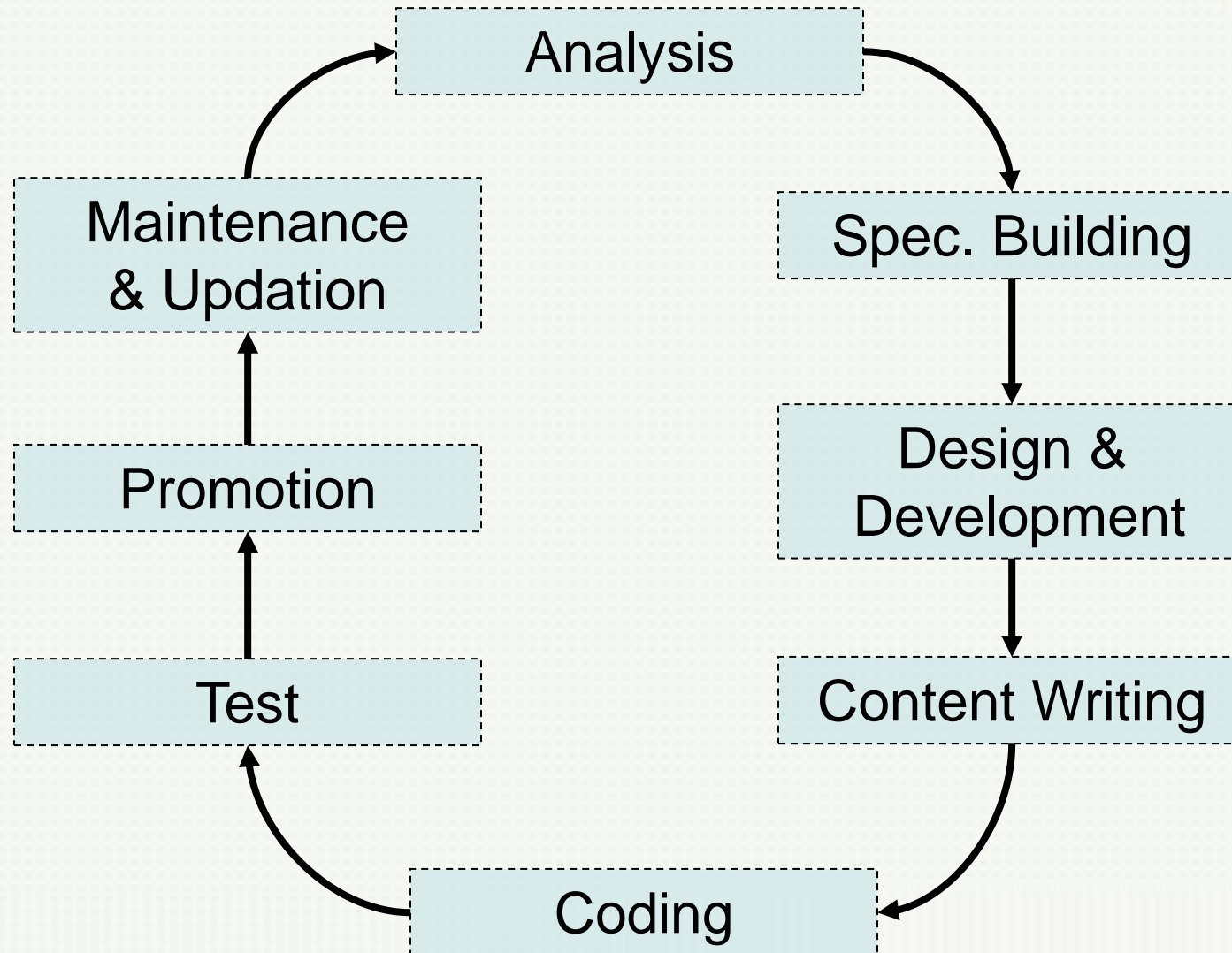# Website Development Process
and
Logo Design

SDLC ： System Development Life Circle

What needs to be done? Roles and responsibilities? Who is your point of contact for materials?

STEP 1： Discussion

Naturally you're going to want to start your project with a client chit-chat. At the first meeting you need to establish the basic scope of the work.

What is important?

What is not?

What needs to be on every page?

Inspire?

Inspire?

Inspire?

STEP 2：Brainstorming

Think about how you are going to structure things. ……
Depending on the scale of the project you might want to
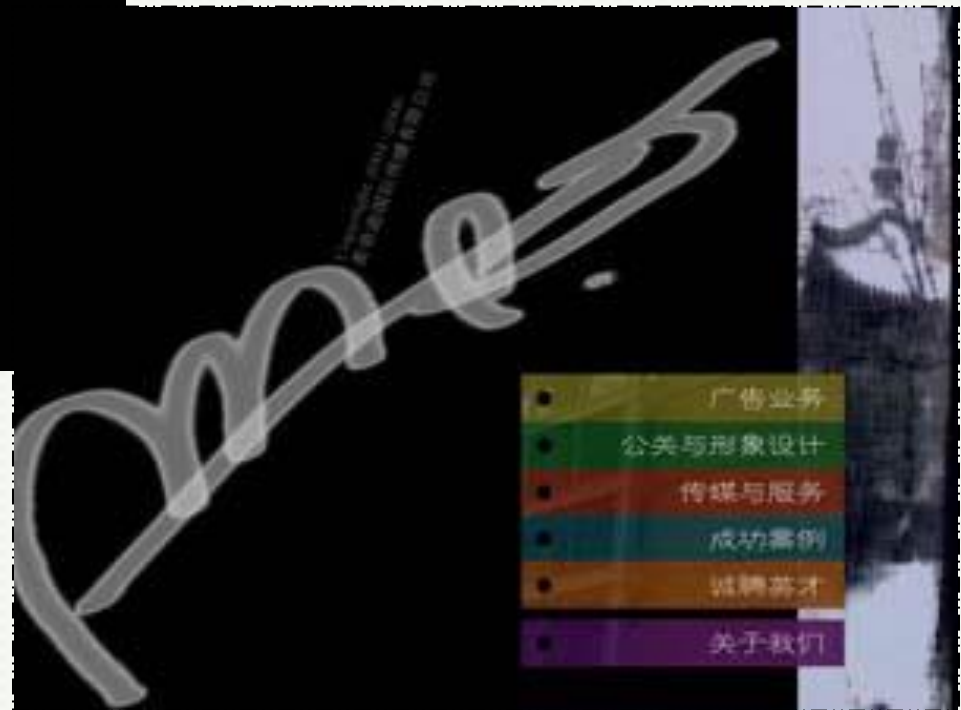create a visual sitemap for your client.

Where is the inspire come from?

Comparability of the subject

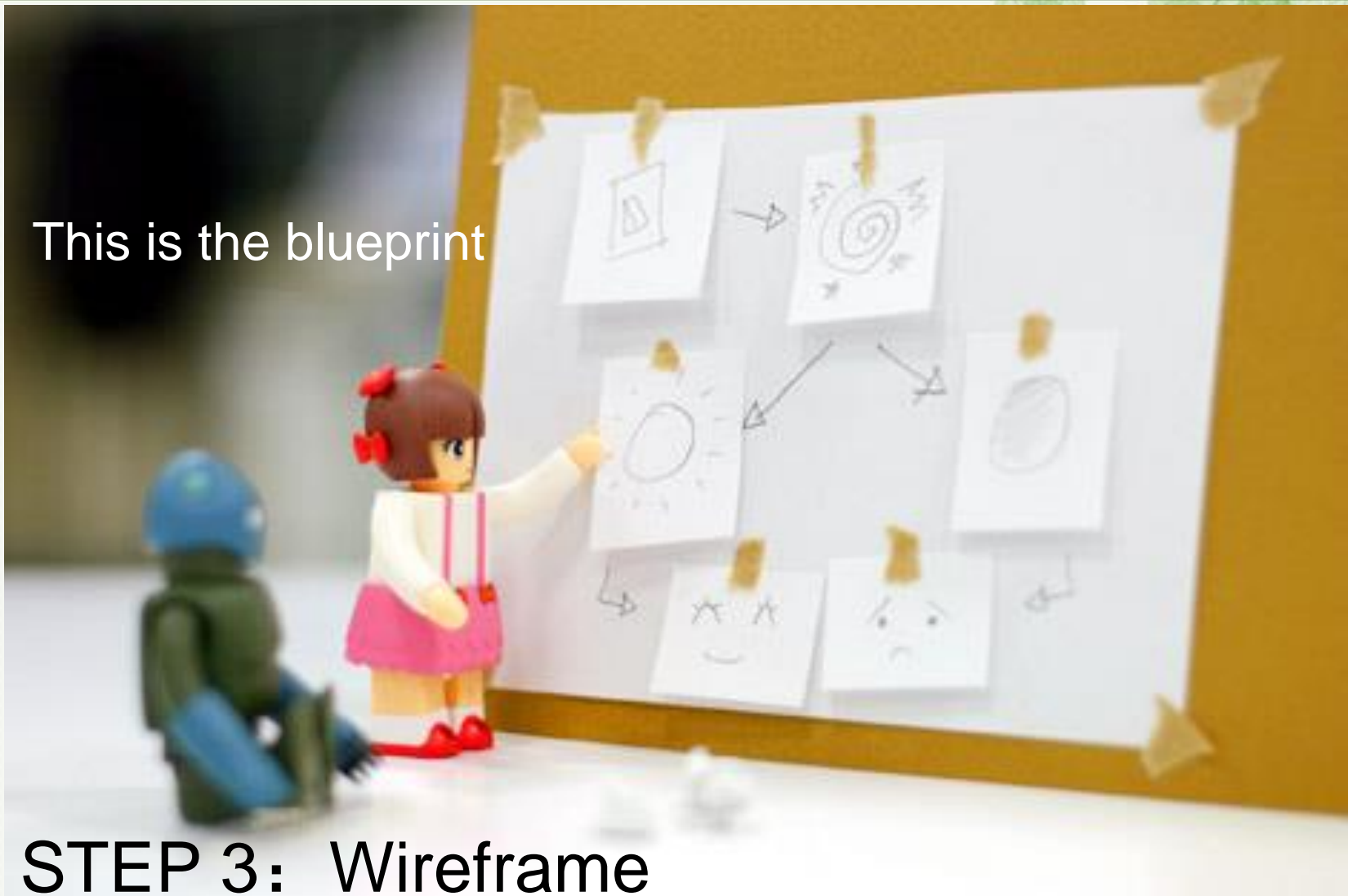# Where is the inspire come from?

Comparability of the color

Where is the inspire come from?

Assembled the brightness

This is the blueprint

STEP 3：Wireframe

A wireframe is a skeleton website, indicating all the navigation, function and content elements that will appear on the final website, but with no graphic design elements.
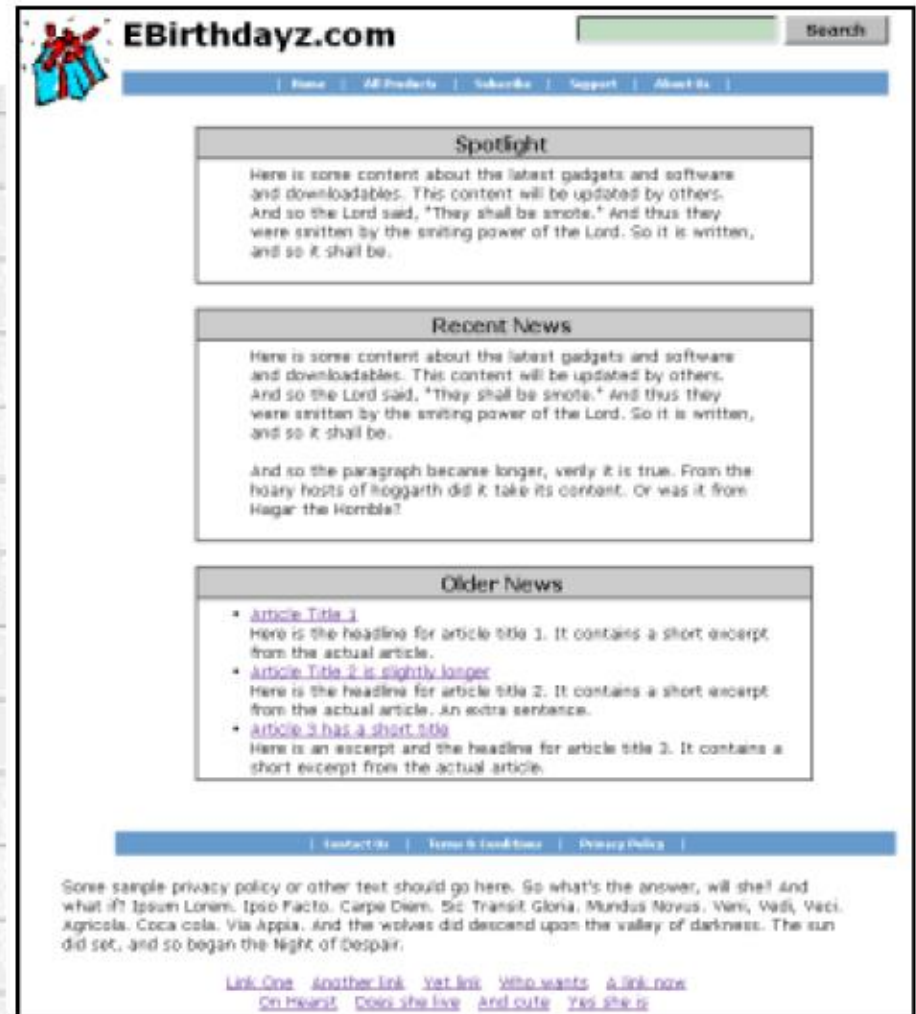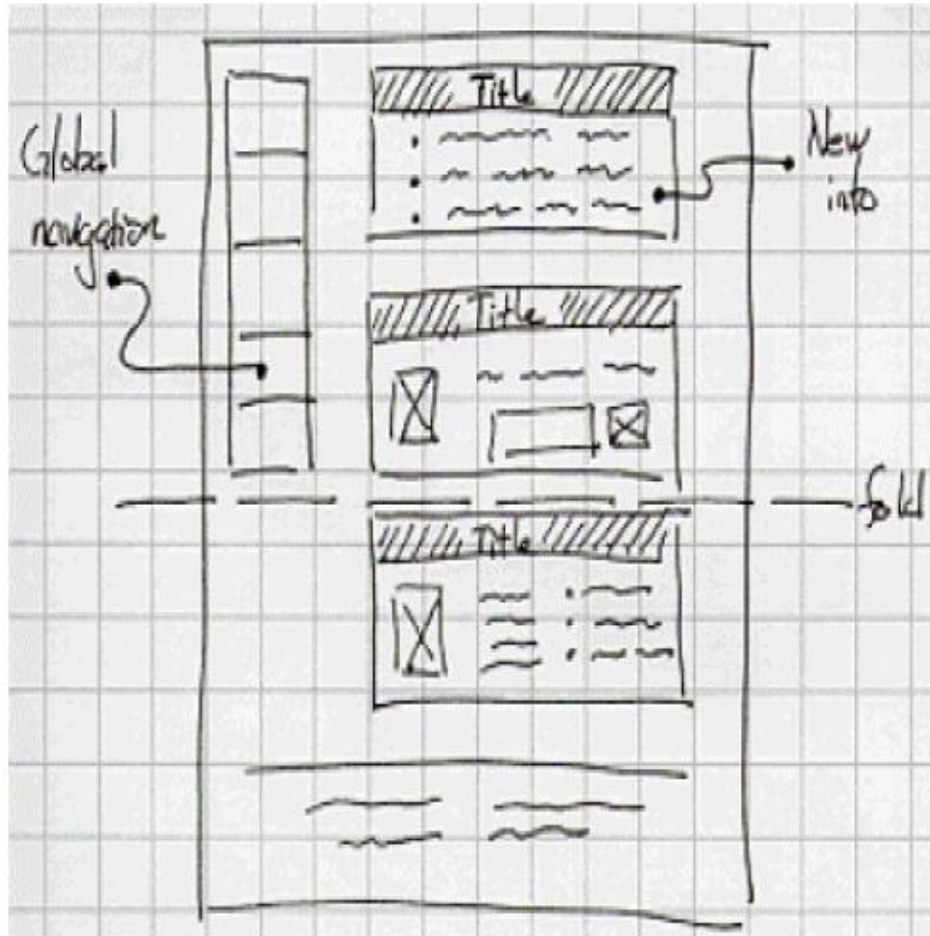
STEP 4：Planning the Content

Content planning and writing is probably the biggest workload the client will have during the project - and it can really take some time.

STEP 5：Initial Design

Whilst all this is going on, the designer can be working on the base design - the homepage and main sub-level pages.

a low-fidelity prototype -> a high-fidelity prototype

STEP 6：Client Feedback

When the base design is ready, the client needs to check that you are heading in the right direction and suggest adjustments to the design accordingly.

STEP 7：Design Rework

…which will probably involve going back and tweaking things…

work-feedback-rework

STEP 8：Client Approval
…until everyone is happy. Besides preparing the content, this confirmation process is also one of the main responsibilities of the client.

STEP 9：Additional Page　　　　Design

Once the base design is agreed on, you can start working on the layout and design of each of the individual pages of the site.

STEP 10：Confirmation

And once again they are checked, reworked and then finally confirmed.

STEP 11： Build the XHTML…
You can then begin to build the actual XHTML pages…

STEP 12：…and the CSS
…and build the actual CSS

work-feedback-rework

STEP 13：Present to Client

Feedback again. You and the client work together to polish and tweak things until you have a completed site.

STEP 14: Test

The final stage of production is the debug. The site needs to be tested across all platforms to iron out any technical problems, and checked thoroughly for content errors.

Get a good night's rest!

And make a tour !

…………

……

STEP 15：Launch

you need to watch the site for at least around 10 days or so after launch in case of problems, and if necessary fix things.

Logo Design

- A logotype, commonly known as a logo, is the graphic element of a trademark or brand, which is set in a special typeface/font, or arranged in a particular, but legible, way. The shape, color, typeface, etc. should be distinctly different from others in a similar market.

The logo is a name in special typeface or font.
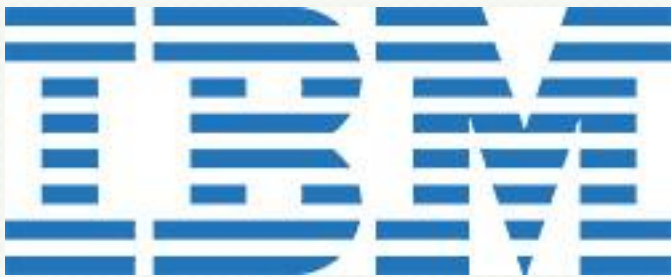
The logo is an emblem.
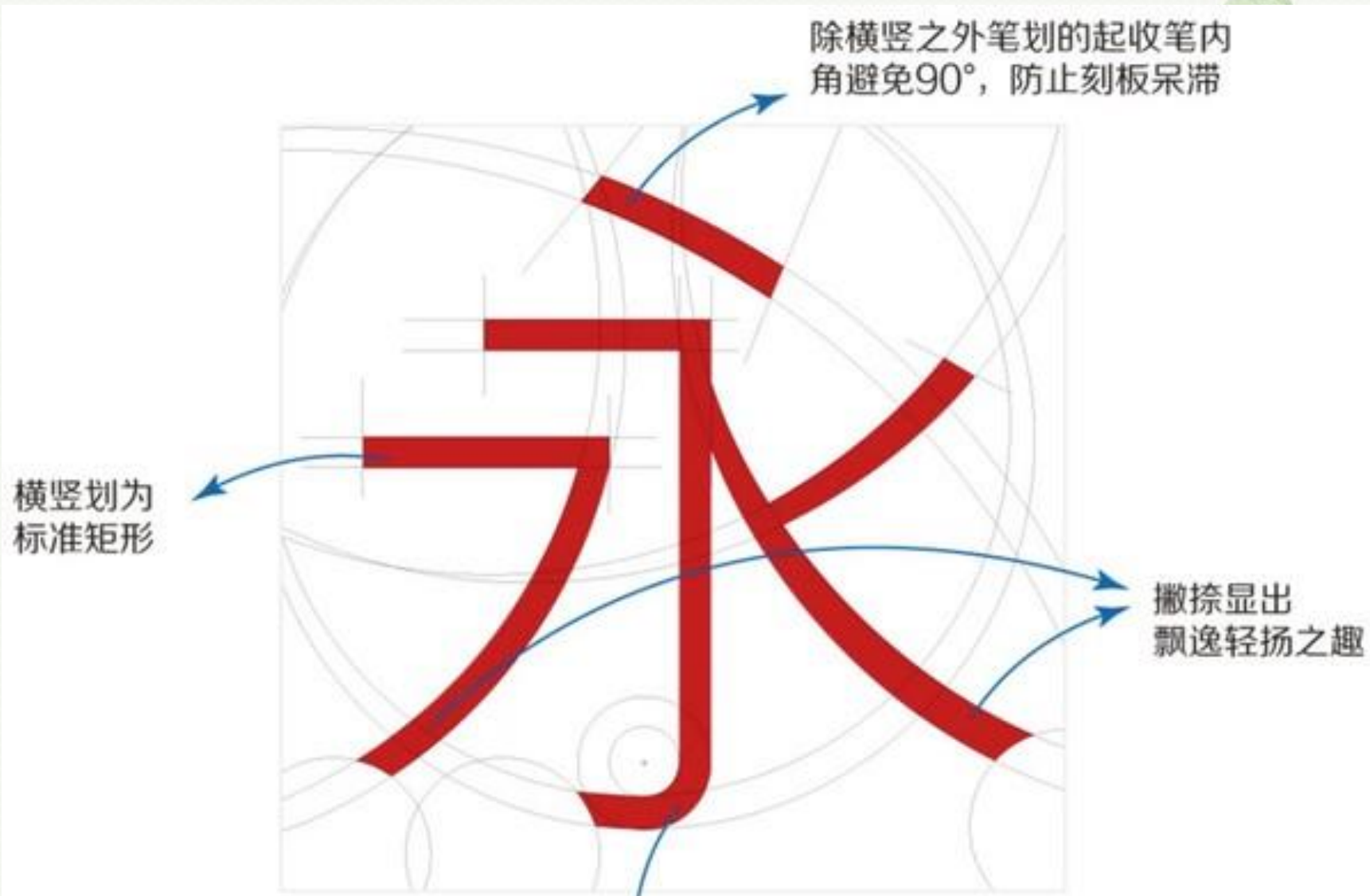
The logo is an emblem and a name.

The logo come from China.

BEIJING 2008
candidate city

CCTV

How to design a logo?

Special Typeface / Font

Web Design Tools

- Notepad, Ultraedit, BBedit, notepad++
- Dreamwave, Frontpage, Golive

- Photoshop, illustrator, Fireworks
- CorelDraw, Paiter

- Flash, Swift
- Css rapid, Style Master, Topstyle

The End