



# Web Basics and Overview

# Web Vocabulary

- In 1990 and 1991, Tim Berners-Lee created the World Wide Web at the European Laboratory for Particle Physics (CERN) in Geneva, Switzerland
- The original purpose of the **World Wide Web (WWW)** was to provide easy access to cross-referenced documents that existed on the CERN computer network
- **Hypertext linking** allows you to quickly open other Web pages

# Web Vocabulary

- A document on the Web is called a **Web page**
- A Web page is identified by a unique address called the Uniform Resource Locator (**URL**)
- A URL is also commonly referred to as a **Web address**
- A URL is a type of Uniform Resource Identifier (**URI**)
- A **Web site** refers to the location on the Internet of the Web pages and related files

# Web Vocabulary

- Web pages are displayed using a program called a **Web browser**
- A **Web server** is a computer that delivers Web pages
- The most popular Web server software is Apache HTTP Server (**Apache**)
- The second most popular Web server is Microsoft Internet Information Services (**IIS**) for Windows

# Web $\neq$ WWW $\neq$ Internet

- **Internet:** a physical network connecting millions of computers using the same protocols for sharing/transmitting information (TCP/IP)
  - in reality, the Internet is a network of smaller networks
- **Web:** an internet-based distributed information system.
- **World Wide Web:** a collection of interlinked multimedia documents that are stored on the Internet and accessed using a common protocol (HTTP)

Key distinction: Internet is hardware; Web is software

Many other Internet-based applications exist

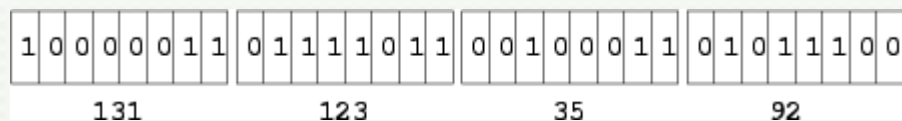
# About Networking

- What is computer network?

A computer network is a high-speed communications medium connecting many, possibly dissimilar ,computers or hosts.

- Network Addresses

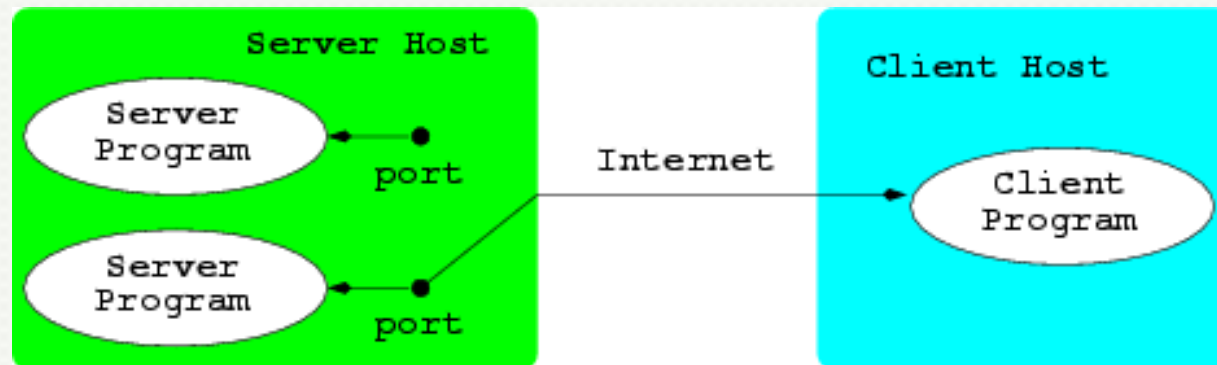
An address to a host computer is like a phone number to a telephone. Every host on the internet has a unique network address that identifies the host for communication purposes.



Each host has a unique IP address represented by 4 bytes in a 32-bit quantity. For example, 131.123.35.92

# Client and Server

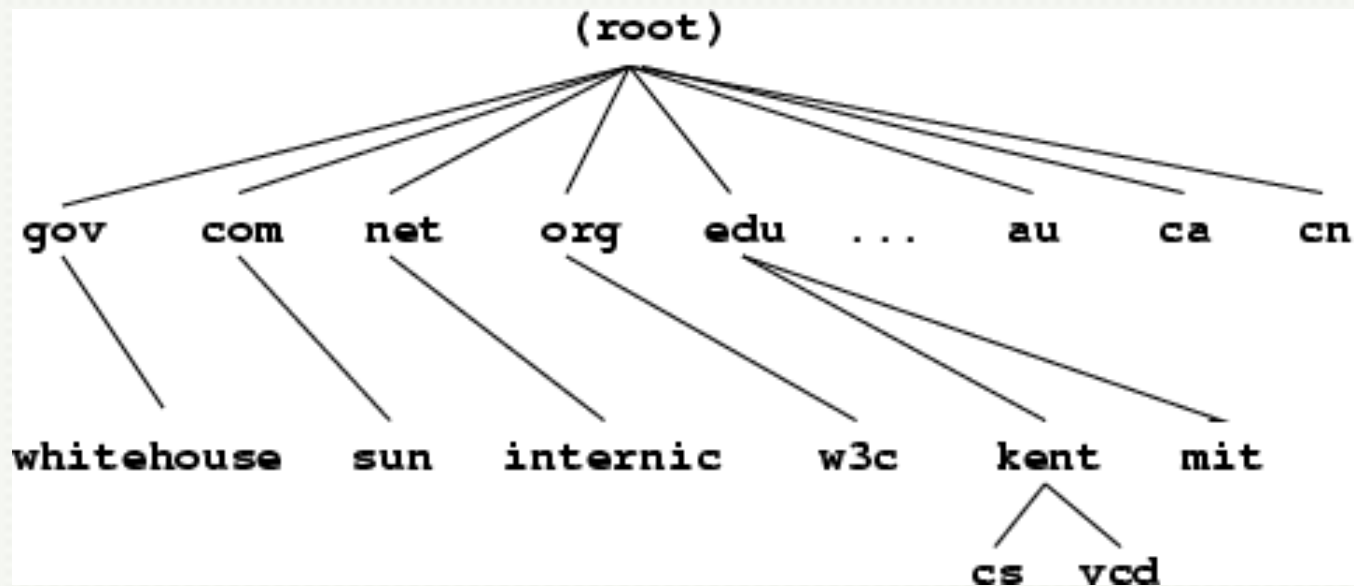
A network application involves a server and a client.



<b>HTTP</b>	<b>Port number</b>	<b>80</b>
<b>FTP</b>	<b>→</b>	<b>21</b>
<b>Telnet</b>		<b>23</b>

# DNS(Domain name system)

domain name → **DNS Server** → IP address





# Domain name registration

- **Domain name registration**

- Pick a domain name that is similar to your business name or that describes your Web site
- You cannot use a domain name that is already in use or a trademarked name
- Contact a **domain name registrar** to find out the availability of a domain name and register it
- Domain names are stored in a master database that is maintained by the InterNIC

<http://www.466453.com/>

<http://www.mamashuojiusuannizhucedeyumingzaichanggoogledounengsuousuochulai.cn>

# Domain name registration

- A Web page is identified by a unique address called the **URL** (Uniform Resource Locator)
- Each URL consists of two basic parts:
  - A **protocol** (usually HTTP) and
  - Either the **domain name** for a Web server or a Web server's **Internet Protocol address**

<b>Scheme</b>	<b>Short for</b>	<b>Used for</b>
http	HyperText Transfer Protocol	Common web pages. Not encrypted
https	Secure HyperText Transfer Protocol	Secure web pages. Encrypted
ftp	File Transfer Protocol	Downloading or uploading files
file		A file on your computer

**Scheme://server:port/pathname**

**http://www.google.com/help/index.html**

Protocol

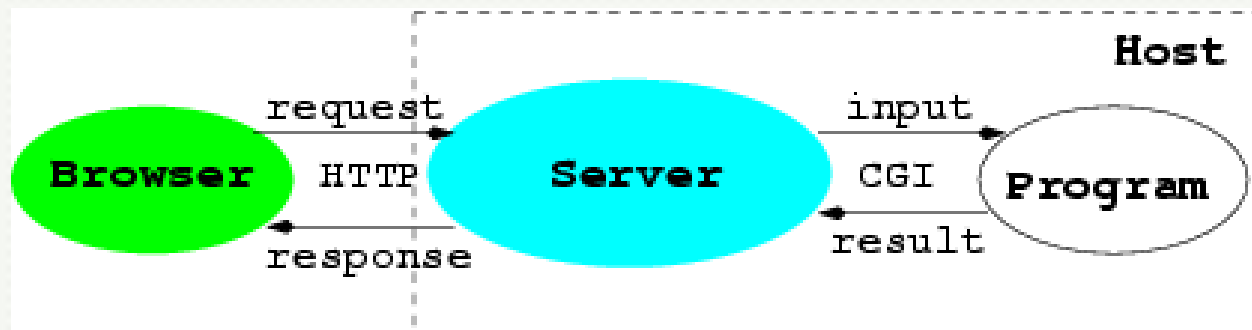
Domain name

Directory

Filename

# Static vs. Dynamic pages

- most Web pages are *static*
- as the Web moves towards online services and e-commerce, Web pages must also provide *dynamic* content
- *Common Gateway Interface* (CGI) programming
- Active Server Pages (ASP), Java Server Pages(JSP), PHP(PHP:Hypertext Preprocessor), Server Side Includes





**The End**